House of Commons
Chambre des communes
Canada

House of Commons Standing Committee on Finance – Pre-budget Consultations 2013

This brief is submitted by:

(•) **an organization** **Organization name:** Pointe-à-Callière Montreal Museum of Archaeology and History

or

( ) **an individual** **Name:** _____

Topic: Arts and culture

*Recommendation 1: Please provide a short summary of your recommendation.

As part of the celebrations marking the 150th anniversary of Canada's Confederation and the 375th anniversary of the founding of Montreal, contribute $40 million to an $80-million project to showcase the Parliament of United Canada and establish the Pointe-à-Callière archaeology and history complex. This world-class tourist attraction and tribute to our Canadian heritage will provide a unique backdrop for this milestone celebration in 2017 and open up some 10 major archaeological and historical sites to Canadians.

Expected cost or savings: From the pull-down menus, please indicate the expected cost or savings of your recommendation to the federal government and the period of time to which the expected cost or savings is related.

other: please provide your estimated amount $40 million

Immediately

Federal funding: Please provide a precise indication of how the federal government could fund your recommendation. For example, indicate what federal spending should be reallocated, what federal tax measure(s) should be introduced, eliminated or changed, etc.

This major project would be eligible for funding under the Building Canada infrastructure program, which has a cultural infrastructure component. The costs could also be shared among various departments (e.g., Canadian Heritage, Industry Canada and Canada Economic Development for Quebec Regions) or be picked up by other programs targeting projects marking the 150th anniversary of Canada's Confederation.

Intended beneficiaries: Please indicate the groups of individuals, the sector(s) and/or the regions that would benefit by implementation of your recommendation.

This project embodies major Canadian values to be shared with and handed down to current and future generations. It will bring people together and appeal to Canadians as a whole. It will
- attract 550,000 visitors, including 220,000 tourists (33% increase);
- forge lasting ties between newcomers and their host society;
- increase partnerships with Aboriginal and multicultural organizations;
- increase youth and family visitor capacity to 125,000 (+25%); and
- expand Montreal's outreach.

General impacts: Depending on the nature of your recommendation, please indicate how the standard of living of Canadians would be improved, jobs would be created, people would be trained, etc.

Economic spinoffs:
- Construction: Sustained employment (806 person-years), added value ($45.8 million) and tax/incidental tax revenue ($11.4 million/Quebec and $5 million/Canada);
- Operation ($15 million per year): Sustained employment (315 person-years), added value ($11.1 million) and tax/incidental tax revenue ($1.4 million/Quebec and $900,000/Canada);
- Tourist spending will also generate significant spinoffs;
- This major attraction will increase the number of tourism products and consolidate previous investment.

Topic: Please select from the pull-down menu

Recommendation 2: Please provide a short summary of your recommendation.

Expected cost or savings: From the pull-down menus, please indicate the expected cost or savings of your recommendation to the federal government and the period of time to which the expected cost or savings is related.

Please select from the drop down menu

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Federal funding: Please provide a precise indication of how the federal government could fund your recommendation. For example, indicate what federal spending should be reallocated, what federal tax measure(s) should be introduced, eliminated or changed, etc.

Intended beneficiaries: Please indicate the groups of individuals, the sector(s) and/or the regions that would benefit by implementation of your recommendation.

General impacts: Depending on the nature of your recommendation, please indicate how the standard of living of Canadians would be improved, jobs would be created, people would be trained, etc.

Topic: Please select from the pull-down menu

Recommendation 3: Please provide a short summary of your recommendation.

Expected cost or savings: From the pull-down menus, please indicate the expected cost or savings of your recommendation to the federal government and the period of time to which the expected cost or savings is related.

Please select from the drop down menu

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Federal funding: Please provide a precise indication of how the federal government could fund your recommendation. For example, indicate what federal spending should be reallocated, what federal tax measure(s) should be introduced, eliminated or changed, etc.

Intended beneficiaries: Please indicate the groups of individuals, the sector(s) and/or the regions that would benefit by implementation of your recommendation.

General impacts: Depending on the nature of your recommendation, please indicate how the standard of living of Canadians would be improved, jobs would be created, people would be trained, etc.

Please use this page if you wish to provide more explanation about your recommendation(s).

Pointe-à-Callière, the only major archaeology museum in Canada, opened in 1992 on the site of the founding of Montreal. It seeks to establish an archaeology and history complex and showcase the site of the Parliament of United Canada. This infrastructure project, a major legacy for Canada in the celebrations marking the 150th anniversary of the country's Confederation, will be a signature project in Montreal in 2017. In partnering with the project, the Government of Canada would be making a major contribution to an initiative that would have national spinoffs. In addition, investment in a major permanent facility such as the archaeology and history complex would generate significant added value for the institution and the region, and would be an exceptional opportunity for providing Canadians, Quebeckers and Montrealers with a venue commemorating history and culture. Contributing to the archaeology and history complex would also be relevant in that the project would be a direct way to commemorate Canada's Confederation. These historic sites would be invaluable from an educational perspective.

The archaeology and history complex was confirmed as a commemorative project for 2017 at the Rendez-vous Montréal, Cultural Metropolis, which brought together representatives of the governments of Canada and Quebec, the City of Montreal, the Board of Trade of Metropolitan Montreal and cultural organizations in Montreal. The Government of Quebec and the City of Montreal publicly committed to supporting this project, worth an estimated $80 million.

The site of the Parliament of United Canada--a symbol of Canada's history--holds considerable appeal and is generating tremendous public and media interest. The project, to take place over the next four years (2013-2017), will also prove invaluable as a vehicle for promoting the festivities marking the 150th anniversary of Canada's Confederation.

A feasibility study conducted in 2007 endorsed the proposed development scenario and showed the feasibility of the archaeology and history complex. This world-class museological institution will be built on a unique site in North America.

*Please note that at least one recommendation must be provided